



## 2022 Sponsorship Opportunities

Agricenter International, the education, agribusiness, research and agricultural hub of the Mid-South has a \$524 million annual economic impact on the region, hosts millions of visitors annually, and educates 10,000 students a year.

As a non-profit dedicated to advancing knowledge and understanding of agriculture, Agricenter's educators offer enrichment classes that focus on science, technology and the environment. Your support is invaluable in Agricenter's efforts to provide high quality educational programs to students around the region. Many programs like our Ag Tech Career Forum, are unique experiences for students to learn from experts in the field of biotechnology, agronomics, conservation and ag technology and introduce them to amazing career opportunities for their future. Without this critical funding, these students will never see our living classroom. When you contribute to Agricenter, 100% of your donation goes to our educational and outreach efforts.

### 2022 Signature Events

AgDay Celebration and Exposition	March 31, 2022
Junior Fishing Rodeo	May 14, 2022
Feast on the Farm Gala	August 6, 2022
Agriculture Field Day (formerly FFA Field Day)	September 22, 2022
Harvest Festival	October 15, 2022

### Feast on the Farm Gala

*August 6, 2022*

The 8th annual Feast on the Farm Gala is a country chic evening of fun with the area's finest chefs. Over 500 community leaders, supporters, and friends enjoy music and dancing while raising funds with live and silent auctions. The event provides the broadest array of premium marketing opportunities. Proceeds from the event help to meet the needs of Agricenter's education program. Your sponsorship ensures that the next generation gains an awareness for agriculture, forestry, and all our natural resources.



## **AgDay Celebration and Exposition**

### *Student Art Competition and Exhibition*

*March 31, 2022*

This annual event is designed to celebrate the economic impact of the agriculture, and food sector innovation in the industry and student artwork that illustrates a specific agricultural theme. The program focuses on raising awareness and increasing understanding of the ag industry with participating educators, students, businesses, community leaders and media. Partners and sponsors will showcase their company's contribution to ag at the celebration program featuring a panel discussion with innovative companies and art competition awards ceremony.



## **Jr. Fishing Rodeo**

*May 14, 2022*

Each spring, Agricenter hosts the annual Junior Fishing Rodeo at Catch'em Lakes where catfish are plentiful. The lake is fully stocked with catfish and children ages 5-13 participate for prizes in categories of size and number of catfish. Over 100 youth participate and get to experience this recreation, some for the first time.

## **Agricenter Harvest Festival**

*October 15, 2022*

This annual event is free to the public and attracts thousands of guests every year. Activities include: pumpkin painting, carnival games, arts and crafts, fair food, education station, and an educational hayride of our farm showcasing the major crops grown in the Delta.



## **Agriculture Field Day**

*September 22, 2022*

Over 500 high school students in the tri-state area descend on the Agricenter campus to learn about technology and careers in agriculture. The focus is on plant science, research, and the technical solutions used in the field. Company partners speak about precision planters, monitoring the growth of the crop via drones and computers, the sale of the crops, and other topics. Students meet with college recruiters.





## Corporate Sponsorship Opportunities

### Title Corporate Sponsor

**\$50,000**

- Title sponsor for Feast on Farm
  - o Premium marketing benefits including event invitation inclusion, advertising, signage, digital billboard, presentation recognition & introduction, website, social media, email marketing, programs, etc.
  - o Three VIP tables (24 seats)
- Title sponsor for 4 additional Signature Events
  - o Premium marketing benefits including advertising & signage, website recognition, social media and email marketing
- Title sponsor for the Farmer's Market

### Diamond Corporate Sponsor

**\$25,000**

- Diamond sponsor for Feast on the Farm
  - o Premium marketing benefits including event invitation inclusion, presentation recognition, social media, email marketing, etc.
  - o Featured marketing benefits including advertising, signage, programs, etc.
  - o Two VIP tables (16 seats)
- Silver sponsor for 4 additional Signature Events
  - o Premium marketing benefits including advertising & signage, website recognition and social media
  - o Featured marketing benefits including email marketing

### Gold Corporate Sponsor

**\$15,000**

- Gold sponsor for the Feast on the Farm
  - o Premium marketing benefits including presentation recognition and social media
  - o Featured marketing benefits including advertising, signage, website recognition, email marketing, programs, etc.
  - o One VIP table (8 seats)
- Silver sponsor for 2 Signature Events and Friend sponsor for 2 Signature Events
  - o Featured marketing benefits including advertising, signage, and email marketing

### Bronze Corporate Sponsor

**\$5,000**

- Bronze sponsor for the Feast on the Farm
  - o Featured marketing benefits including email marketing and website recognition
  - o Standard marketing benefits including presentation recognition and social media
  - o One-half VIP table (4 seats)
- Event sponsor for 4 additional Signature Events
  - o Featured marketing benefits including advertising, signage, and email marketing

**\*All corporate sponsorships include donor logo featured on Agricenter's webpage, averaging >365,000 page views annually.**

## CORPORATE SPONSORSHIP OPPORTUNITIES

<b>BENEFITS</b>	<b>TITLE \$50,000</b>	<b>DIAMOND \$25,000</b>	<b>GOLD \$15,000</b>	<b>BRONZE \$5,000</b>
<b>Event Tickets</b>	24	16	8	4
<b>Table Type</b>	VIP	VIP	VIP	VIP
<b>Invitation Inclusion</b>	Yes	Yes	N/A	N/A
<b>Advertising &amp; Signage</b>	Premium & Digital Billboard	Premium & Digital Billboard	Featured	Standard
<b>Presentation Recognition</b>	Introduction	Introduction	Premium	Standard
<b>Agricenter Website Recognition</b>	Homepage & Event Page for 12 Months	Homepage & Event Page for 6 Months	Event Page for 6 Months	Event Page for 3 Months
<b>Social Media</b>	Premium with Quarterly Posts	Premium with Twice Annual Posts	Premium	Standard
<b>Email Marketing</b>	Premium	Premium	Featured	Featured
<b>Event Program Ad</b>	Premium	Premium	Featured	Standard
<b>Take Home Gift Inclusion Option</b>	Yes	Yes	Yes	N/A



## SPONSORSHIP FORM

Return by May 1, 2022 for inclusion in all applicable promotional opportunities. Final sponsorship deadline is June 1, 2022.

Completed form may be sent via email to [info@agricenter.org](mailto:info@agricenter.org) or faxed to 901-757-7783.

Please make checks payable to:  
Agricenter International  
7777 Walnut Grove Road, Ste 9  
Memphis, TN 38120

Agricenter International is a non-profit 501(c)(3). A donation receipt will be emailed to you.

Name of Event you are sponsoring: \_\_\_\_\_

Sponsor Listing for Signage (e.g. Company Name): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Contribution: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Telephone: Office \_\_\_\_\_ Cell: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Referred By: \_\_\_\_\_

Thank you!